

Research presentation story planner

Who is your audience?	What do they know?	What will they understand?	What attitude are they coming in with?	What is your goal with this audience?

How can I hook their attention?	Where is the emotion? Is it created or revealed?	What is the point of my presentation? And why does that matter?

Part 1			
What I want to get across	The three most important things to get across	The best way to support those things visually	

Why this matters to this audience	
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Part 2

The three most important things to get across

The best way to support those things visually

Why this matters to this audience

Part 3

The three most important things to get across

The best way to support those things visually

Why this matters to this audience

If they remember nothing else, I want them to remember....

1

2

3