An interdisciplinary approach to Women in Sport Leadership

INTRODUCTION

This poster hopes to encourage an engagement from any discipline and demonstrate why women in sport leadership (W.I.S.L) matters through interdisciplinary practises.

FEMINISM

Feminist theory is simultaneously developing with change of social, political, economic and geographic positioning. The fourth-wave, which highlights the importance of empowering women, is a prominent theory whilst understanding the the meaning of WISL.

W.I.S.L IS A PROBLEM

7% of women chairing in international sporting federations in 2016 (Adriaanse, 2016)

GLOBALLY (Pavlidis, 2017)

"In "making space" for women in sport, a feminist sport geography can pursue a range of lines of flight, garnering new discoveries and pathways through the current surge of popularity"

"Should business travel be included in a definition of sport tourism?"

If so, are professional athletes travelling to away games appropriately considered to be sport tourists?" (Gibson, 1998, p.g. 47)

...being critical:

"Psychologically burdensome for women and [stereotyping and bias] can contribute to their underrepresentation" (Hoyt & Murphy, 2016, p.g. 388)

REFERENCES


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40-60% of Olympic Games viewers are women (Pfister, 2010)

by Hannah Foden
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